

FOR IMMEDIATE RELEASE JULY 2020 MEDIA CONTACT: HOLLY ZHOU HOLLY.ZHOU@MOTIC.COM

## **MOTIC LAUNCHES MOTICFLOW TELEPATHOLOGY PLATFORM** TO ENABLE REMOTE CASE-SHARING AND CONSULTATIONS

Global optics and digital pathology company Motic makes its workflow solution MoticFlow internationally available to help overcome travel challenges, drive better patient care, and expand service reach for pathologists.

SAN FRANCISCO — Motic Digital Pathology launches its MoticFlow telepathology platform, a cloud-based system for consultation, case-sharing and peer review using digital slides. The platform connects pathologists to patients and laboratories around the world and, supporting most slide formats on the market, provides a turnkey solution for multi-site management, international projects, and other collaborative pathology, especially amidst the challenges of COVID-19.

Remote pathology platforms have been a keen interest of many health organizations and groups since the advent of whole-slide imaging (WSI). With both global and local travel severely restricted by the current pandemic, the need for a proven and reliable cloud platform for remote work is more important than ever.

Since 2018, MoticFlow has powered remote secondary consultations for the American Society for Clinical Pathology (ASCP) for the Partners for Cancer Diagnosis and Treatment Initiative, connecting hospitals primarily in Africa with pathology experts in the US. The donated platform provides a robust and functional interface for immediate diagnostic support, and has facilitated pathologist-to-pathologist collaboration for thousands of cases, drastically improving quality of care and patient outcomes. In Rwanda, more than 95% of biopsied patients have access to ASCP consultants.

We are very excited to finally introduce this platform to the global pathology community: MoticFlow has been the core platform for all of Motic's consultation projects in Asia for the last decade, and we have fine-tuned its workflow to meet the needs of the global market," said Motic's Director of Digital Pathology, Nicholas Chan. "With the challenges faced by our colleagues around the world from the pandemic, it quickly became our top priority to make the platform available to support and empower pathologists through these trying times."

Motic directly manufactures and services its digital pathology products in order to provide solutions that are affordable, reliable and easy to implement. MoticFlow is part of Motic's Digital Pathology suite of products, which include entry-level to higher volume WSI scanners, live remote microscopy solutions for frozen section and fine-needle aspiration procedures, as well as image management and image viewing solutions.

The Whole Slide Imaging capabilities of MoticEasyScan scanners are available to support the pathologist workflow during the COVID-19 pandemic, as recommended by the FDA.

## ABOUT MOTIC DIGITAL PATHOLOGY

Motic Digital Pathology addresses the growing global pathology care gap by making digital medicine approachable for hospitals, labs, and doctors everywhere. Motic promotes the adoption of telepathology through our innovative, cost-effective solutions developed directly in conjunction with partner pathologists.

As the medical division of Motic, a leader in the field of optics since 1988, Motic Digital Pathology is part of a global company innovating for a better tomorrow. Motic's whole slide scanning and image management systems have now been deployed for millions of cases worldwide, and the division's philanthropic initiatives leverage digital pathology technologies to solve today's most pressing and under-resourced health problems.

To learn more about Motic's WSI scanners and workflow solutions, please visit www.MoticEasyScan.com.

